



U.S. Mint Partners With the Trenton Thunder Baseball Club to Increase Use of the Golden Dollar

June 25, 2001

Minor League Baseball Team Dispenses Coin

Trenton, New Jersey — The U.S. Mint announced today that the Trenton Thunder Baseball Club, a Boston Red Sox AA affiliate, is routinely circulating Golden Dollar coins at its stadium during its 2001 baseball season.

The Trenton Thunder has committed to dispense Golden Dollar coins during each of the 71 home games from its ticket office, gift shop, concession stands and parking lot. In addition to using the coin as change in regular transactions, each cash register prominently features Golden Dollar signs encouraging the use of the coin. Radio advertisements supporting the use of the coin also are running on Thunder Radio Network, ESPN Radio 1680AM.

“The Mint is delighted to be working with the Trenton Thunder to help put Golden Dollars into the hands of the public,” said U.S. Mint Director Jay Johnson. “Thanks to the Trenton Thunder, it is now a lot easier for their fans to do what consumers tell us they want to do — get and use Golden Dollars.”

“The Trenton Thunder is proud to be the first baseball team to partner with the U.S. Mint to encourage the use of the Golden Dollar,” said Rick Brenner, General Manager and Chief Operating Officer for the Trenton Thunder. “Using Golden Dollars is such an easy thing to do. Dollar coins are fast and convenient for our cashiers and our fans to use. And they’re fun. The parking lot attendants have started a contest among themselves to see who can distribute the most coins in their change to the customers,” said Brenner.

About Trenton Thunder Baseball Club

The Trenton Thunder is part of the Eastern League and the Double-A Affiliate of the Boston Red Sox. They play their home games on Samuel J. Plumeri Sr., Field at Mercer County Waterfront Park, located on the banks of the Delaware River in New Jersey’s state capital.

About the Golden Dollar

To ensure the coin’s success and as mandated by Congress, the U.S. Mint has been educating businesses and consumers about the Golden Dollar. The U.S. Mint was authorized to produce the new dollar coin by the United States Dollar Coin Act of 1997. Since January 2000, the U.S. Mint has minted over 1 billion Golden Dollars, with more than 800 million already in circulation, more than 10 times the 60 million Susan B. Anthony dollar coins circulated in 1999. Dollar coins have gained popularity in recent years due to their expanded use for purchases in post offices, subways, buses and other coin-operated outlets. Visit the Mint’s Web site for more information about the Golden Dollar at www.usmint.gov.

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